MINUTES OF JOINT WORKSHOP WITH BASTROP COUNCIL AND VISIT BASTROP BOARD OF DIRECTORS

August 30, 2021

The Bastrop City Council and Visit Bastrop Board of Directors met in a Joint Workshop Meeting on Monday, August 30, 2021, at 5:00 p.m. at the Bastrop City Hall Council Chambers, located at 1311 Chestnut Street, Bastrop, Texas. Members physically present for the Bastrop City Council were: Mayor Schroeder, Mayor Pro Tem Nelson and Council Members Jackson, Crouch, Rogers and Peterson. Officers present were: City Manager, Paul A. Hofmann, Deputy City Secretary, Victoria Psencik. Members present for the Visit Bastrop Board of Directors Executive Committee were: Chair, Tom Dickey; Co-Chair, Kevin Lee Plunkett; Shawn Anthea-Pletsch, At Large Member; Kerry Fossler, At Large Member; Jaime Creacy, Outdoors/Recreation; Becki Womble, Ex Officio Member; Terry Moore, Sports; Dan Gilkison, At Large Member; Jane Hunt, Arts; Keith Spinden, Hyatt Regency Lost Pines; Julie Hart, CFO by Design; Staff: Marketing Coordinator, Christy Hunn; Marketing Manager, Ashton LaFuente; Cherry Kay Abel, Director of Sales; and President/CEO, Susan Smith.

CALL TO ORDER

Mayor Schroeder called the meeting of the Bastrop City Council to order with a quorum being present at 5:00 p.m.

Chair, Tom Dickey called the meeting of the Visit Bastrop Board of Directors to order with a quorum being present at 5:00 p.m.

CITIZEN COMMENTS - NONE

WORK SESSION

3A. Review the City's Contract with Visit Bastrop dated September 12, 2017 regarding scope of service and deliverables.

Presentation was made by President/CEO, Susan Smith; Marketing Manager, Ashton LaFuente; and President of CFO by Design, Julie Hart

ADJOURNMENT

Mayor Schroeder adjourned the Bastrop City Council meeting at 5:42 p.m. without objection.

Chair, Tom Dickey adjourned the Visit Bastrop Board of Directors meeting at 5:42 p.m. without objection.

APPROVED:

Mayor Connie B. Schroeder

ATTEST

Deputy City Secretary Victoria Psencik

The Minutes were approved on September 14, 2021, by Council Member Jackson's motion, Council Member Crouch's second. The motion was approved on a 5-0 vote.